

STOCK MARKET USER GUIDE FOR TRADERS

GE 401-402 Innovative Product Design and Development

The GE 401-402 courses focus on the fundamentals of design from the conception of an idea to a marketable end product. A team of students from various departments learn project management, use design tools, standards, quality concepts, consider social and environmental factors through a one year long experience in a team project. In the first semester (GE401), a prototype end product is completed. In the second semester (GE402), the students finish the development of their design and present a marketable working end product.

The Stock Market

Also known as equity market, the stock market is one of the vital components of a free- market economy at real life, as provides companies with access to capital in exchange for giving investors a slice of ownership in the company. The course intends to introduce the stock market to students and give them a chance to learn sales strategies and market management, and to reach the target customers. Within this context, this ‘Stock Market’ program can be considered as a simulation of real life applications.

The Stock Market Program

As a trader you will initially have a number of shares of each company and an amount of cash. Each company has an initial single share price and that price change depending on the transactions of the traders like you. You will be allowed to buy as long as your cash and the number of available shares of the company that you want to make a transaction are larger than the amount you want to buy.

Please go to webpage of the course (<http://ge402.bilkent.edu.tr/>) and click ‘Stock Market’.

Home | Bilkent University

Bilkent University
2014-2015 Fall

GE401-402: Innovative Product Design & Development I-II

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Announcements

Companies 2014-2015

To be announced later!

19.09.2014 -- Team 01 needs both CS and EE students! Please contact with: altunsu@ug.

19.09.2014 -- Team 05 needs a CS student! Please contact with: kdogan@ug.

19.09.2014 -- Team 10 needs a CS student! Please contact with: altunay@ug.

To start trading and making transaction please follow these steps:

- 1- Login with your e-mail address and password that you get via an e-mail.

Bilkent University


Trading Portal

E-Mail Address or Bilkent ID * Please use your e-mail address if you are a trader.

Password * [You are a trader and forgot your password?](#)

Remember me

Verify Code

 [Get a new code](#)

- 2- You will see Portfolio screen;

Trading Portal

Meltem Gizem Onal
Trader

Portfolio

Transaction History

Logout

Portfolio

Trade

Your Assets

Company	Product	Number of Shares	Single Share Value	Total Value
Bifus	Team 7	2000	2.07	4140
Guru	Team 2	2000	1.2	2400
Zeus	Team 1	2000	2.36	4720
Billinno	Team 5	2000	1.85	3700
Vigiland	Team 8	2000	2.86	5720
Visio	Team 6	2000	3.08	6160
Vivatech	Team 4	2000	1.67	3340
Leptos	Team 3	2000	1.05	2100

Cash	\$690
Total Value	\$7840

Companies

Company	Product	Web Site	Number of Available Shares	Share Price
Billinno	Team 5	http://www.bilkent.edu.tr	14000	1.85
Guru	Team 2	http://www.bilkent.edu.tr	14000	1.2
Leptos	Team 3	http://www.bilkent.edu.tr	14000	1.05
Bifus	Team 7	http://www.bilkent.edu.tr	14000	2.07
Vigiland	Team 8	http://www.bilkent.edu.tr	14000	2.86
Visio	Team 6	http://www.bilkent.edu.tr	14000	3.08
Vivatech	Team 4	http://www.bilkent.edu.tr	14000	1.67
Zeus	Team 1	http://www.bilkent.edu.tr	14000	2.36

Trade

You can see the details of your assets,

Trade

Your Assets

Company	Product	Number of Shares	Single Share Value	Total Value
Sirius	Team 7	2000	2.07	4140
Guru	Team 2	2000	1.2	2400
Zeus	Team 1	2000	2.36	4720
Bilino	Team 5	2000	1.85	3700
Vigiland	Team 8	2000	2.86	5720
Visio	Team 6	2000	3.08	6160
Vivatech	Team 4	2000	1.67	3340
Lepios	Team 3	2000	1.05	2100

Cash	5560
Total Value	37840

and also the number of available shares of all companies.

Companies

Company	Product	Web Site	Number of Available Shares	Share Price
Bilino	Team 5	http://www.bilkent.edu.tr	14000	1.85
Guru	Team 2	http://www.bilkent.edu.tr	14000	1.2
Lepios	Team 3	http://www.bilkent.edu.tr	14000	1.05
Sirius	Team 7	http://www.bilkent.edu.tr	14000	2.07
Vigiland	Team 8	http://www.bilkent.edu.tr	14000	2.86
Visio	Team 6	http://www.bilkent.edu.tr	14000	3.08
Vivatech	Team 4	http://www.bilkent.edu.tr	14000	1.67
Zeus	Team 1	http://www.bilkent.edu.tr	14000	2.36

Trade

3- Click on the trade button in order to start trading and you will encounter such a screen;

Meltem Gizem Onal
Trader

- > Portfolio
- > Transaction History
- Logout

Trade

Company *
-- Select --

Type *
-- Select --

Number of Shares *

Trade

Companies

Company	Available Shares	Share Price
Bilnno	14000	1.85
Guru	14000	1.2
Lepios	14000	1.05
Sirius	14000	2.07
Vigiland	14000	2.86
Visio	14000	3.08
Vivatech	14000	1.67
Zeus	14000	2.36

Your Assets

Company	Shares	Value
Sirius	2000	4140
Guru	2000	2400
Zeus	2000	4720
Bilnno	2000	3700
Vigiland	2000	5720
Visio	2000	6160
Vivatech	2000	3340
Lepios	2000	2100

Cash	5560
Total Value	37840

- 4- Select the company which you want to make a transaction.

Company *

Guru ▼

-- Select --

Bilnno

Guru

Lepios

Sirius

Vigiland

Visio

Vivatech

Zeus

Trade

- 5- Select the transaction type (buy/sell).

Company *

Guru ▼

Type *

-- Select -- ▼

-- Select --

Buy

Sell

Trade

- 6- Write the number of shares, and then you can see how much your cash will increase or decrease at the end of this transaction.

Company *

Guru ▼

Type *

Sell ▼

Number of Shares *

100

Total 124.5 will be added to your cash.

Trade

- 7- After trading, you can see changes in your cash, your assets and number of available shares at market.

Portfolio

Trade has been completed.

Trade

Your Assets

Company	Product	Number of Shares	Single Share Value	Total Value
Bifius	Team 7	2000	2.07	4140
Guru	Team 2	1900	1.25	2375
Zeus	Team 1	2000	2.36	4720
Billinno	Team 5	2000	1.85	3700
Vigiland	Team 8	2000	2.86	5720
Visio	Team 6	2000	3.08	6160
Vivatech	Team 4	2000	1.67	3340
Lepios	Team 3	2000	1.05	2100

Cash	5884.5
Total Value	37898.5

Companies

Company	Product	Web Site	Number of Available Shares	Share Price
Billinno	Team 5	http://www.bilkent.edu.tr	14000	1.85
Guru	Team 2	http://www.bilkent.edu.tr	14100	1.25
Lepios	Team 3	http://www.bilkent.edu.tr	14000	1.05
Bifius	Team 7	http://www.bilkent.edu.tr	14000	2.07
Vigiland	Team 8	http://www.bilkent.edu.tr	14000	2.86
Visio	Team 6	http://www.bilkent.edu.tr	14000	3.08
Vivatech	Team 4	http://www.bilkent.edu.tr	14000	1.67
Zeus	Team 1	http://www.bilkent.edu.tr	14000	2.36

8- You can see the details of your transaction history.

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Trader

- ▶ Portfolio
- ▶ Transaction History
- ▶ Logout

Transaction History

Company	Type	Number of Shares	Share Price	Number of Trader Assets Before Trade	Number of Trader Assets After Trade	Trader Asset Value Before Trade	Trader Asset Value After Trade	Date
Guru	Sell	100	1.25	2000	1900	2400	2365.5	04-03-2015 20:55:22

Total 1 record(s).

References:

<http://ge402.bilkent.edu.tr/info.html>

<http://www.investopedia.com/terms/s/stockmarket.asp>